

MAKING THE VIDEO INDUSTRY MORE COMPETITIVE WITH CLOUD



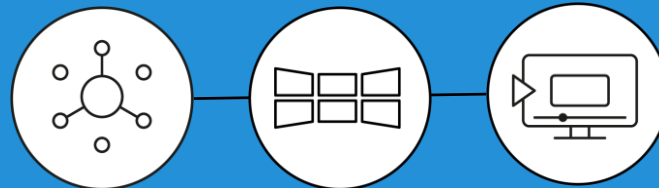
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SES Video

WHO IS SES?



SES is the leader in global content connectivity solutions, providing full range of cloud-based media services, content distribution, content management and accelerated channel playout



Worldwide reach of

367M+

TV households

Worldwide reach of

1B+

People

Distributes

8,300+

TV channels

Manages playout of

525+

TV channels

WHAT ARE THE BROADCAST INDUSTRY'S GREATEST CHALLENGES IN ASIA?

- ▲ COVID-19 or pandemic disruption
- ▲ Capitalising on viewership growth
- ▲ Access to localised/niche content, on every device
- ▲ Platform flexibility



WHAT MUST BROADCASTERS CONSIDER WHEN LAUNCHING NEW CHANNELS?

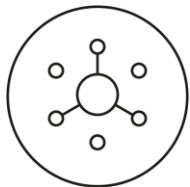
- ▲ Adaptability
- ▲ Geographic expansion
- ▲ Reliability
- ▲ Costs

WHY IS THE CLOUD KEY IN CREATING TV CHANNELS?

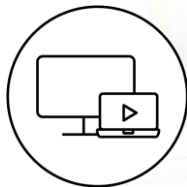
- ▲ Reliable and efficient multi-platform delivery of high-quality content, on any device
- ▲ Reach new audiences and new markets
- ▲ Optimise content for online media seamlessly
- ▲ Drive revenue growth
- ▲ Quickly capitalise on new trends and events



WHAT ARE THE ADD-ON SERVICES NEEDED TO STAY COMPETITIVE?



Complete end-to-end managed services, optimised for different devices



Multiscreen user experience



Built-in data and analytic tools



Different monetisation models



Additional services for monetising OTT linear streaming



TALK TO US



Supports end-to-end growth of Video customers including ground, managed media and platform services to maximize revenue generation:

- ▲ Grow your audience
- ▲ Deliver superior viewing experiences
- ▲ Hybrid solutions
- ▲ On any platform and any device

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