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**Change Makers: Groundbreaking Technologies that have
Impacted the Media Industry**

Andrew Stewart | 12 November 2020



Overview

- Our industry clearly significantly impacted by digitization.
- Many of the ground breaking technologies have and enabled and disrupted the media industry in its various forms.
- Over the past couple of decades the impact has been closely linked to internet speed and capacity we are beginning to get past that and other technologies coming to the fore.
- As in the past, many new technologies have the dual natures of previous technologies.

1

Enabling technologies

Enabling technologies

**Superfast
connectivity**

**Artificial
Intelligence**

**Internet of
Things**

**Virtual and
augmented
reality**

**Targeted
advertising**

**Platforms/
social media**

2

Disruptive technologies

Disruptive technologies



VPNs

Smart DNS

**Evolution
Internet**

**Platforms/
social media**

**True
convergence**

Regulatory and legal impact of change makers

(well, some of them)

Issues

Regulatory issues

- Neutrality of regulation of content across different and substitutable delivery technologies
- Consumers
- Privacy
- Accuracy of information
- Market interventions

Legal issues

- Superseded legislation
- Data privacy laws
- Copyright laws
- Infringement
- Remedies
- Enforcement

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