State of Piracy Roundtable 2 December | Singapore



PROGRAMME

Time in SGT

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8.00	Delegate Registration
9.00	Welcome Address
9.05	Opening Address by Matt Cheetham, GM CAP
9:10	Legal and Regulatory Frameworks Technology moves incredibly fast, but the law does not. What are the issues rights holders face in ensuring content is protected now under outdated legislation? How can governments ensure that laws and regulations are made to best address the balance in protecting content with emerging technology today and tomorrow?
9:45	Public Awareness, Demand Reduction, and Consumer Trust How do we reduce consumer demand for pirated content while promoting legitimate alternatives? Enforcement alone cannot win. Sustainable change requires tackling the demand side through education, trust, and legitimate access.
10:15	Coffee Break
10:40	Industry, Intermediary and Government Interaction The fight against piracy is multi-dimensional. It isn't just about punishing infringers — it involves business model design, global legal/regulatory frameworks, technology solutions, user behaviour, platform practices, and collaboration across stakeholders. What are the relevant issues for governments, intermediaries and the content industry in balancing these considerations?
11:10	Enforcement Strategies: Sharing Successful Site Blocking Strategies, both Regulatory and Judicial and Identifying Areas for Improvement Across the Asia-Pacific region, site-blocking has become one of the most effective tools for disrupting access to large-scale piracy operations. This session will focus on sharing practical experiences and lessons learned from jurisdictions where site-blocking has proven effective. Participants will examine how different legal, technical, and procedural models have evolved, and how rights-holders, ISPs, and government agencies have collaborated to ensure consistent enforcement.
11:40	Discussion
12:10	Closing Remarks