

It has been an honour and privilege to join AVIA's board in 2018. Over the last six years, I have had the pleasure of getting to know many of you -- our members, whether as customers, suppliers or business partners, at a time when we are faced with ever bigger challenges in the video industry.

As we continue on the path of transformation of the video ecosystem, it is important for all of us to work together as an industry and support ongoing efforts to defend our rights to use satellite spectrum; to deal with interference mitigation, co-existence with terrestrial distribution, content rights and privacy issues, as well as other challenges faced by the video business.

I would like to continue to support AVIA's role of speaking for its members. We need an association that can speak with a strong united voice, protect our members' legitimate rights in the region, maintain an ongoing dialogue with governments and policy makers across the region, and in doing so, help create a business-friendly environment for our members.

The value of a strong industry association cannot be underestimated, especially with the competing linear and streaming video distribution within the entire video ecosystem. AVIA has a crucial role to play by providing leadership, strategic advocacy and support which is responsive to the fast-changing environment.

I shall look forward to the opportunity to serve another term as a board member, to continue to represent our satellite operator members and the broadcasters that we serve, and to work with companies across the broader video industry. Thank you for your support.

ROGER TONG

Chief Executive Officer

Asia Satellite Telecommunications Company Limited (AsiaSat)