

PROGRAMME

Time in SGT

08:15	Delegate Registration Ballroom 1, Level 3, Amara Singapore
09:00	Welcome Address Louis Boswell, CEO, AVIA
09:05	2024 Piracy Overview CAP gives its annual overview of 2024 piracy trends and statistics in the Asia-Pacific region, and outlines its strategies to combat piracy this year and next Matthew Cheetham, GM, Coalition Against Piracy (CAP), AVIA
09:25	International Sports Panel Piracy of live sports continues to be a concern for industry in Asia-Pacific, and its where some of the most active and innovative protection and enforcement solutions are found. CAP talks to key players in the industry about the efforts they are taking to counter piracy of their content Speakers: Jacelyn Tan, Head of Legal, APAC, beIN Sports Aaron Herps, Head of Content Protection - APAC, The Premier League <i>With</i> Matthew Cheetham, GM, Coalition Against Piracy (CAP), AVIA
9:55	Piracy and Broadcasting Online piracy has a massive effect on broadcasters around the region, and their operations, both domestically and internationally. CAP talks to BBC Studios and NHK about how piracy affects their businesses, and the steps they take to combat online both at home and overseas. Speakers: Samantha Lee Greenway, Head of Business and Legal Affairs, South East Asia, South Korea & Japan, BBC Studios Shoji Motooka, Senior Manager, Copyright and Contracts Division, NHK (Japan Broadcasting Corporation) <i>With</i> Gregory Ho, Senior Advisor, AVIA
10:25	Coffee Break

11:00	<p>Piracy and Social Media – In Conversation with Meta</p> <p>CAP has been working closely with Meta in the region for a number of years now to combat piracy. It has been an interesting journey with both parties needing to be nimble to address pirates’ ever changing methods of beating the processes and delivering pirate content. Matt Cheetham talks to Meta’s Just Wang about this shared journey.</p> <p>Speakers: Just Wang, Associate General Counsel, Meta</p> <p><i>With</i> Matthew Cheetham, GM, Coalition Against Piracy (CAP), AVIA</p>
11:25	<p>Industry and Government Working Together to Combat Piracy</p> <p>CAP have been increasingly active in combatting piracy in Malaysia, particularly using the regulatory site blocking measures in Malaysia which are among the best in the region. CAP talks to the Malaysian Ministry of Domestic Trade and Costs of Living (MDTCL) about the interaction between government and industry to combat piracy.</p> <p>Speakers: Aminuddin Bin Muhammad, Head of Cyber and Digital, Enforcement Division, Ministry of Domestic Trade and Cost of Living (MDTCL), Malaysia</p> <p><i>With</i> Louis Boswell, CEO, AVIA</p>
11.50	<p>Piracy and Social Media – In Conversation with TikTok</p> <p>In 2024 CAP increased its interaction with TikTok to combat piracy. Matthew Cheetham talks to TikTok’s Justin Sim about some of the projects and TikTok’s approach to combatting piracy more broadly.</p> <p>Speakers: Justin Sim, APAC Intellectual Property Operations Lead, TikTok</p> <p><i>With</i> Matthew Cheetham, GM, Coalition Against Piracy (CAP), AVIA</p>
12.20	<p>Closing Remarks</p>