



2024 AVIA Regulating for Growth – OCC TV Matrix for Japan

Questions	OCC TV	Foreshadowed changes?
<p>1. How regulated? <i>Details of regulator/s</i></p>	<ul style="list-style-type: none"> <input type="checkbox"/> The Broadcast Law¹ does not define OCC services. <input type="checkbox"/> Most OCC services are not specifically regulated. However, some services (such as services that deliver content to mobile devices by using VHF-low frequencies) have been categorised as broadcasting and are required to get licences. If categorised as broadcasting, the service must comply with the Broadcast Law, which is administered by the Ministry of Internal Affairs and Communications (MIC) as the regulator of the broadcasting business. 	<ul style="list-style-type: none"> <input type="checkbox"/> None.
<p>2. Copyright protection?</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Copyright is protected by the Copyright Law² which has a strong framework and imposes significant penalties. <input type="checkbox"/> There is effective enforcement and content protection. Online piracy is a violation of the Copyright Law which imposes criminal sanctions (imprisonment and fine). Criminal sanctions on illegal downloading were introduced in 2012. Generally speaking, the police are pro-active in uncovering illegal uploading. <input type="checkbox"/> Copyright collecting societies must register with the Commissioner of the Agency for Cultural Affairs, and submit to the Commissioner the terms and conditions on how third parties can use copyright. 	<ul style="list-style-type: none"> <input type="checkbox"/> None.
<p>3. Convergence and new technologies</p>	<ul style="list-style-type: none"> <input type="checkbox"/> There is no specific regulation of OCC services. 	<ul style="list-style-type: none"> <input type="checkbox"/> None.

¹ <https://www.japaneselawtranslation.go.jp/ja/laws/view/4509>

² <https://www.japaneselawtranslation.go.jp/ja/laws/view/4207>

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4. Licensing of foreign channels <i>Allowed, prohibited or unregulated?</i>	<input type="checkbox"/> If OCC is not on a pay TV platform, providing foreign OCC channels is not subject to licensing requirements. <input type="checkbox"/> No specific licensing requirements for foreign channels as long as the pay TV platform has the necessary licences. <input type="checkbox"/> No specific restraints on channel uplinking or downlinking.	<input type="checkbox"/> None.
5. Licence fees and taxation	<input type="checkbox"/> No licensing or frequency usage fees.	<input type="checkbox"/> None.
6. Rate regulation <i>Including wholesale and retail rate regulation and whether there are any price controls on eg. basic tier</i>	<input type="checkbox"/> There are no specific regulations.	<input type="checkbox"/> None.
7. Programme packaging <i>Including tiering, bundling, any mandatory a la carte</i>	<input type="checkbox"/> No restrictions.	<input type="checkbox"/> None.
8. Restrictions on advertising <i>Including localisation rules, revenue and minutage restrictions</i>	<input type="checkbox"/> Advertising is permitted and is generally not regulated by the Broadcast Law. <input type="checkbox"/> The Japan Interactive Advertising Association (JIAA) issues guidelines to members (online ad media companies) as a means of self-regulation.	<input type="checkbox"/> None.
9. (a) Content regulation <i>Including local content quotas, content control and insertion of classification and other content labels into international feeds</i>	<input type="checkbox"/> No local content quotas or classification requirements. <input type="checkbox"/> Under the Act on the Development of an Environment that Provides Safe and Secure Internet Use for Young People, operators who provide internet services to teenagers must adopt measures for the minimum exposure of teenagers to harmful information, including information that induces them to commit a crime, stimulates sexual drive, or contains atrocious descriptions such as graphic depictions of a murder.	<input type="checkbox"/> None.
9. (b) Content regulation <i>Including languages, dubbing/subtitling and captioning</i>	<input type="checkbox"/> None.	<input type="checkbox"/> None.
10. Programme supply restrictions	<input type="checkbox"/> None.	<input type="checkbox"/> None.

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<i>Including must provide rules and other restrictions on exclusivity and anti-siphoning rules</i>		
11. Restrictions on FDI <i>Including platforms and wholesale supply of programming and Cross-media ownership restrictions</i>	<input type="checkbox"/> No restrictions.	<input type="checkbox"/> None.
12. Retransmission arrangements <i>Including must carry and remuneration</i>	<input type="checkbox"/> No specific arrangements.	<input type="checkbox"/> None.
13. Consumer protection Including cooling-off period, termination rights and payment mechanism	<input type="checkbox"/> No specific requirements.	<input type="checkbox"/> None.
14. Entering a new market: FAST TV	<input type="checkbox"/> No specific requirements.	<input type="checkbox"/> None.
15. Data handling	<input type="checkbox"/> The key regulation on data handling in Japan is the Act on the Protection of Personal Information. <input type="checkbox"/> There is no requirement regarding data localisation, except in the medical industry.	<input type="checkbox"/> None.
Other country-specific information not already covered	<input type="checkbox"/> None.	<input type="checkbox"/> None.