



PRELIMINARY PROGRAMME

Time in VST

12:30	Delegate Registration
13:00	<p>CAP APAC Piracy Landscape Overview – Vietnam Deep Dive</p> <p>Following CAP’s YouGov 2024 Consumer Surveys, we provide an overview of online piracy across the APAC region, before analysing the Vietnam data in depth, and reviewing the impact of CAP’s actions in Vietnam to date.</p>
13:30	Challenges from Piracy in Vietnam
14:00	<p>Tech Showcase</p> <p>CAP speaks to one of our members who is heavily involved in content protection around Asia-Pacific. They talk to CAP about their work in the area, the challenges they face, and their strategies for success.</p>
14:30	<p>Sports Piracy</p> <p>Piracy on social media platforms continues to be a major cause of concern, particularly for live sports. Why are we seeing such a rise in this type of piracy and what can sports rights holders do to combat it?</p>
15:00	Coffee Break
15:30	ABEI – Working with Rights Holders to Fight Piracy in Vietnam
16:00	<p>International Perspectives on Fighting Piracy in Asia-Pacific</p> <p>Vietnam is not alone in facing online piracy. International industry executives discuss online piracy around the region and best practices to combat it.</p>
16:30	<p>Tech Showcase</p> <p>CAP speaks to one of our members who is heavily involved in content protection around Asia-Pacific. They talk to CAP about their work with industry players in the region and their latest developments.</p>
17:00	<p>Piracy in Vietnam – Getting on Top of Things</p> <p>Local Vietnam industry players discuss the online piracy problems they face in Vietnam and their collective approach to countering them</p>
17:30	State of Piracy Wrap Up