

Conference Programme

08:00	<p>Delegate Registration Grand Ballroom, Level 2, Park Hyatt Jakarta</p>
09:10	<p>Welcome Address by Emcee Shivani Priyadarshini, Head of Industry Engagement, APJ, Akamai Technologies</p>
09:20	<p>Opening Address Louis Boswell, CEO, AVIA</p>
<p>STATE OF TV AND VIDEO IN INDONESIA</p> <p>Indonesia is one of the most competitive video markets in Asia with local, regional and global players going head-to-head. What's in store for Southeast Asia's biggest market in a year that has so far been marked by economic and political headwinds and cautious consumer sentiment?</p>	
9:30	<p>View From the Top A roundtable discussion with the movers and shakers of Indonesia's TV and Video on the state of the industry, key challenges, priorities and growth opportunities in the year ahead.</p> <p><u>Panelists:</u> Tizar Patria, Senior Manager of Business Development (Indonesia, Thailand, Malaysia), Netflix Peter F. Gontha, President Director, Transvision Monika Rudijono, MD, Vidio Clarissa Tanoesoedibjo, MD, Vision+</p> <p><i>With Louis Boswell</i>, CEO, AVIA</p>
10:15	<p>The Evolving Business Model for Streaming As many international streamers embrace a mode of monetization and rationalization, are regional and local players adopting a similar strategy or is the focus still very much on growth given Indonesia's huge potential?</p> <p><u>Panelists:</u> Dhini W Prayogo, Country Manager, Indonesia, CATCHPLAY Hermawan Sutanto, COO, Vidio Avijit Dutta, Country Manager, Indonesia, Viu Lesley Simpson, Country Head, WeTV and iflix Indonesia</p> <p><i>With Gregory Ho</i>, Snr. Advisor, AVIA</p>
11:00	<p>Coffee Break Sponsored by:</p>
11:15	<p>The Future of Pay TV Pay TV is still a key revenue driver serving a large audience but are there still opportunities for growth? How and what more can be done to keep Indonesian consumers paying to watch linear TV? How can the latest technological developments enrich the pay TV experience and help to drive subscriber growth and loyalty? Could the convergence of video and telco be the win-win solution that boosts resources the industry needs to defend its turf?</p>

	<p><u>Panelists:</u> Ashim Mathur, VP, APAC Marketing, Dolby Laboratories Stéphane Le Dreau, SVP, Regional General Manager, APAC, NAGRA Dedi Suherman, VP Home Broadband and FMC Consumer Marketing, Telkomsel Fachrul Prasodjo, Business Development Director, Transvision</p> <p><i>With Virat Patel</i>, MD, Pioneer Consulting</p>
<p>THE SUPREMACY OF CONTENT</p> <p>In the race for supremacy, the race for winning content, whether local or international, has become a key priority for all players, but at what cost to the bottom line? Is it sustainable and what more can be done to protect this critical asset?</p>	
<p>12:00</p>	<p>The Battle for Content</p> <p>As the streaming/pay TV wars become the content wars with international and local players battling for key properties in a bid to grow subscribers and attract higher viewership, are we witnessing an even greater blurring of the line between the big and small screen for Indonesia's content producers? What are the opportunities and the challenges that need to be surmounted to realize the true potential of Indonesian's creative industry and talent? How can Indonesia IP and talent increase its appeal and achieve greater scale beyond its local shores?</p> <p><u>Panelists:</u> Mike Wiluan, Chief Executive & Creative Officer, Infinite Studios Titan Hermawan, President Director, MNC Pictures Eva Stephanie Kurnia, SVP, Content, Vidio Angga Dwimas Sasongko, Founder, Director, Visinema Group</p> <p><i>With Abid Hussain</i>, Founder/CEO, Creative Stew</p>
<p>12:45</p>	<p>Lunch</p>
<p>14:00</p>	<p>Advance of the Indonesian Production Industry</p> <p>As the race for content heats up, is this the impetus needed to spur the Indonesian production industry to greater heights? With more international players investing in local content, what are streamers looking to produce – local originals or format adaptations? Is there a need and if so, how do they balance between appealing to local vs. international audiences, and which has priority? Will rising costs hamper growth potential?</p> <p><u>Panelists:</u> Ruben Hattari, Director, Public Policy Southeast Asia, Netflix Dian Lasvita Dwiyanti, VP, Vidio Originals, Vidio Derek Wong, Head, Viu Originals, SEA & MEA, Viu</p> <p><i>With Bettina Cavenagh</i>, President Director, Clarity Research</p>
<p>14:30</p>	<p>Protecting our Content, Stemming Leakage and Increasing Subscriber Value</p> <p>With billions invested into content every year and ARPUs being squeezed, the need to protect content and deliver greater value to subscribers has become imperative. What more can be done to defend against the scourge of piracy as it continues to steal subscribers, viewers and Rupiah?</p> <p><u>Panelists:</u> Todd Loewenstein, Head of Industry Strategy – Media and Entertainment, Akamai Technologies Aaron Herps, Head of Content Protection APAC, The Premier League Tommy Sullivan, CTO, Vidio</p> <p><i>With Matt Cheetham</i>, GM, Coalition Against Piracy (CAP), AVIA</p>

THE POWER OF FREE

“Free” is hard to beat and with the digitization of “Free” and the potential of FAST channels coming to Indonesia, will this even lead to SLOW (SVOD Losses On the Way)?

15:00

FAST – the Opportunities and Challenges for Indonesia

Free, ad-supported television (FAST) streaming channels that are played in a linear format similar to FTA or Pay TV, have been the fastest growing video sector in the US since 2020. Today there are over 1,800 FAST channels and over 22 major providers including Pluto TV, Tubi and Roku Channel, that now command more than half of the TV viewing in the US. Could FAST be the next big thing for Indonesia and will it unlock greater advertising opportunity for the video industry?

Chris Mottershead, Commercial Director APAC, **Publica**

With **Gregory Ho**, Snr. Advisor, **AVIA**

Session brought to you by:



MAXIMIZING THE ADVERTISING DOLLAR

Advertising is a key leg of the of the pay video model and the lifeblood of free TV. How can TV publishers increase the value of their reach, deliver more measurable results, and increase efficiency to reduce costs and optimize inventories?

15:30

Advertising in a Premium Video Environment

Highlights from the latest AVIA commissioned Indonesia consumer research on the impact of advertising in a premium video environment.

Louis Boswell, CEO, **AVIA**

15:45

Coffee Break

Sponsored by:



16:00

The Monetization of Premium Video

TV publishers have traditionally maintained large, specialized advertising sales teams for this critical revenue stream. Is programmatic fulfilling its potential in the video world? Can it move up the value chain and not just deliver advertising more efficiently, but help maximise the revenue potential of all inventories?

Panelists:

Akshay Sharma, CIO, **GroupM Indonesia**

Khin Mu Yar Soe, Director of Customer Success SEAK, **PubMatic**


Selly Citaresmi, Head of Sales, **WeTV Indonesia**

With **Kautsar Ikrami**, Director Inventory Development, Indonesia, **The Trade Desk**

16:30






The Indonesian Consumer and Future of Audience Measurement

Viewers are migrating to and fro across the video landscape and across multiple devices. The challenge for content owners, media buyers and advertisers has been knowing the size of the audience for planning, evaluating and transacting business. With billions of Rupiah at stake, advertisers need precise and granular information at scale to properly understand the performance of their ad spend. What are some of the biggest challenges media

	<p>fragmentation has caused for audience measurement? Why is it important and will it even be possible to find a holistic, unduplicated cross-media measurement that is acceptable to all the stakeholders from the publishers/broadcasters/streamers side of the business to the media buyers and agencies?</p> <p><u>Panelists:</u> Mutia Nandika, Group Sales & Marketing Director, EMTEK/SCM Eka Sugiarto, Head of Media – Indonesia & SEAA, Unilever</p> <p><i>With Catherine Zhao</i>, Managing Director, Broadcasters & Publishers, Nielsen Audience Measurement Asia</p>
<p>17:00</p>	<p>Leveraging the Strengths of Satellite Switching and OTT Delivery for Optimal Revenue Potential Subscriptions and viewership are growing on both OTT and satellite distribution systems across Indonesia. The challenge is to synchronize the systems to effectively monetize advertising inventory and develop meaningful audience segments that leverage the power of addressable advertising. How do we collect and clean rich user data, integrate metrics, and synchronize it across platforms to create unmatched audience targeting at scale?</p> <p>Hari Susanto, CEO MVision & KVision, MNC Group Roy Debashis, COO, Vision+</p> <p><i>With Nick Chuah</i>, Managing Director APAC, INVIDI</p> <p>Session brought to you by:</p> 
<p>THE BIG PICTURE – FUTURE AMBITIONS</p>	
<p>17:30</p>	<p>In Conversation with Hary Tanoesoedibjo From humble beginnings in finance and capital-market investments to building one of Indonesia’s largest conglomerates with the biggest and most integrated media company in Southeast Asia, Hary Tanoesoedibjo has built a reputation as an entrepreneur extraordinaire who has an uncanny ability to anticipate future trends and opportunities. In this one-on-one conversation, find out what drives him in the relentless pursuit for success. What are the opportunities and where does MNC need to go next in order grow beyond its established dominance in the TV and video industry? What are his views on the convergence of media, gaming and technology?</p> <p>Hary Tanoesoedibjo, Executive Chairman, MNC Group</p> <p><i>With Louis Boswell</i>, CEO, AVIA</p>
<p>18:00</p>	<p>Closing Remarks</p>
<p>18:15</p>	<p>Cocktail Reception Sponsored by:</p> 

Speaker Profiles

	<p>Shivani Priyadarshini, Head of Industry Engagement, APJ, Akamai Technologies</p> <p>Shivani Priyadarshini is the Senior Marketing Manager for Akamai Technologies for the Asia Pacific region based in Singapore. She strategizes and creates industry related programs to support the business for growth and customer advocacy. Shivani has more than 18 years of strong domain knowledge in B2B marketing across technology industries. She has spent almost 9 years in Akamai where she has led marquee industry leadership summits, thought leadership programs focusing on local markets to increase engagements, and initiatives related to customer advocacy.</p>
	<p>Todd Loewenstein, Head of Industry Strategy – Media and Entertainment, Akamai Technologies</p> <p>Todd Loewenstein’s career spans 25+ years in the streaming media industry. He began his content career in cable TV with The Weather Channel and transitioned to streaming with InterVU, a CDN Akamai acquired in 2000. His experience includes leadership at companies focused on content protection/DRM, video player technology, encoding and packaging, content management, and content delivery.</p> <p>Loewenstein earned a BA from the University of Michigan and an MBA from the University of Minnesota. He lives in Los Angeles with his wife and two daughters.</p>
	<p>Louis Boswell, CEO, Asia Video Industry Association (AVIA)</p> <p>Louis Boswell is the Chief Executive Officer of the Asia Video Industry Association. As CEO, his remit is to lead the industry through championing all broad based initiatives that result in a more vibrant and healthy video ecosystem. This includes being at the forefront of industry research, supporting evolving business models, understanding the role of technology, representing the industry in conversations with regulators and taking a leading role in eliminating piracy.</p>
	<p>Gregory Ho, Snr. Advisor, Asia Video Industry Association (AVIA)</p> <p>As Snr. Advisor, Greg’s remit includes leading the curation of AVIA events and conferences as well as membership development and engagement. He was most recently Chief Corporate Communications and Marketing executive at Warner Bros. Discovery for the media conglomerate’s entire portfolio of brands, services and businesses across Asia Pacific. Prior to that he held leadership roles including overseeing Marketing, Communications, Creative Services, Ad Sales, Distribution, Research and Network Management at Sony Pictures Entertainment Asia, CNBC Asia / Asia Business News and Mediacorp Singapore.</p>
	<p>Matthew Cheetham, GM, Coalition Against Piracy (CAP), Asia Video Industry Association (AVIA)</p> <p>The General Manager of AVIA’s Coalition Against Piracy (CAP), Matthew Cheetham is a qualified lawyer specializing in intellectual property (IP), more specifically copyright protection. AVIA represents the major video industry players in Asia Pacific (APAC) and as General Manager of CAP Matthew oversees all CAP anti-piracy efforts for its members.</p> <p>Matthew has over 20 years’ experience working in APAC for some of the largest content producers in the world. Prior to taking up his role at CAP, Matthew worked as the Premier League’s Head of Business Affairs, APAC.</p>

	<p>Dhini W Prayogo, Country Manager, Indonesia, CATCHPLAY</p> <p>Dhini joined CATCHPLAY+ in 2022 as Country Manager for the Indonesian market. She is responsible for the overall country direction and oversees various aspects of the business, focusing on expansion through customer acquisition, strategic partnership, business development and also managing country operations.</p> <p>Dhini is a distinguished executive leader in Indonesia's media industry with more than 15 years' experience and extensive participation in international advertising agencies for more than a decade. Prior to CATCHPLAY, she worked as the Managing Director of MNC Group PayTV and the OTT business.</p>
	<p>Bettina Cavenagh, President Director, Clarity Research Indonesia</p> <p>Bettina Cavenagh has been CASBAA's Representative in Indonesia since 2007. She is also the Founder and President Director of PT Clarity Research Indonesia, a company established more than ten years ago specialising in B2B market research. Previously, she worked at CastleAsia in Jakarta. She has a MA in Economic Development and Policy Analysis from Nottingham University.</p>
	<p>Abid Hussein, Founder/ CEO, Creative Stew</p> <p>Abid is an award winning, highly experienced content creative, executive producer and showrunner. He has operated in multiple language broadcast markets all across Asia with more than 23 years of experience in broadcast content, promotion and programming.</p> <p>Abid has created content for networks like Amazon Prime Video, Warner Bros. Discovery Asia, Netflix, HBO, BBC Studios, MediaCorp, NewsCorp, Sony Pictures, Astro, and many more. He has been one of the most highly decorated creatives in Asia.</p>
	<p>Ashim Mathur, VP, APAC Marketing, Dolby Laboratories</p> <p>As Vice President - Asia Pacific, Ashim leads the marketing function for Dolby Laboratories in the APAC region. Ashim oversees local marketing strategies for Dolby technologies and is a part of the Global Marketing leadership team and his responsibilities include driving the product & field marketing operations across the region.</p> <p>Ashim has over 24 years of experience & prior to joining Dolby Laboratories in 2010, he has held leadership roles in Microsoft Corporation (India) Pvt. Ltd & LG, India.</p>
	<p>Mutia Nandika, Group Sales & Marketing Director, EMTEK/SCM</p> <p>Mutia's career journey began in a TV newsroom till 2005 where she transitioned into an advertising sales role across larger linear TV networks, she then ventured into working with industry technology giants such as Microsoft and Google. Mutia currently is the Group Sales and Marketing Director of local media conglomerate Emtek Group. At Emtek, Mutia not only spearheads revenue across top tier linear TV networks, but also leads strategic investments and revenue for Emtek's digital businesses such as Vidio.com, RANS Entertainment, KLY, and currently focusing to grow the expansion of Emtek Affiliate Marketing Ecosystem.</p>

	<p>Akshay Sharma, CIO, GroupM Indonesia</p> <p>Akshay is a media professional, an investment specialist who has handled a wide-ranging portfolio of clients and media, across agencies and the publisher side. With an astute holistic perspective, consistently driving value and advantage for clients and business alike is always his endeavor. He currently manages investments for GroupM Indonesia, working towards making advertising better for people.</p>
	<p>Mike Wiluan, Chief Executive & Creative Officer, Infinite Studios</p> <p>The creative force behind Infinite Studios' film and television original content, Mike has since moved onto directing and writing. His feature film directorial debut, Buffalo Boys and HBO Asia television series Grisse were released in 2018.</p> <p>In partnership with Eric Khoo from Zhao Wei Films, Mike operates Gorylah Pictures, a JV entity that focuses specifically on producing genre features.</p> <p>Mike's recent 2023 Director/ producer projects include 'Losmen Melati', an Indonesian Horror feature and series with Catchplay Plus, and 'Operandi Gerhana', a crime action series with Mediacorp Studios which will be released later in 2023.</p>
	<p>Nick Chuah, MD APAC, INVIDI</p> <p>Nick Chuah, an accomplished media ad-sales professional, witnessed significant video ad-industry transitions, from the first pre-roll to Programmatic-TV and today, Addressable-TV. He disbelieves the naysayer's chant of "TV is dead" but rather rebut that "TV is evolving". As INVIDI's APAC VP Sales/GM, he spearheads the introduction of the cross-video ad technology, merging both linear and online TV inventories. Nick has a Bachelors Degree in E&E Engineering (Hons) from USM and Big Data Engineering for Analytics Certificate from NUS.</p>
	<p>Hary Tanoesoedibjo, Executive Chairman, MNC Group</p> <p>Mr. Tanoesoedibjo is the founder and Executive Chairman of MNC Group, which focuses on four strategic investments: Media & Entertainment, Financial Services, Entertainment Hospitality, and others. As an established entrepreneur, Mr. Tanoesoedibjo actively advises the government and the parliament on economic matters and regularly gives speeches at various national and international events. He is also active in giving general lectures in various universities across Indonesia on the subject of entrepreneurship and strategic management in more than 180 universities.</p>
	<p>Hari Susanto, CEO, MVision & KVision, MNC Group</p> <p>Mr. Hari Susanto started his career at MNC Group since September 2014 as Director of PT. MNC Energi and PT. MNC Daya Indonesia, President Director of PT. MNC Sky Vision, Tbk on 2016-2018, President Commissioner of PT. MNC Sky Vision, Tbk on 2018-2020.</p> <p>Currently, he is trusted as the President Director of PT. MNC SKY Vision, Tbk since 2020-now and President Director PT Digital Vision Nusantara (K-Vision), Commissioner at PT MNC OTT Network, President Director at PT. Local Operator Partners, President Commissioner at PT. Punggawa Utama of Sarong Media, and Commissioner of PT. MNC Kabel Mediacom.</p>



Titan Hermawan, President Director, MNC Pictures

President Director MNC Pictures Titan Hermawan, has 30 years experience in content productions. Producer of variety content such as Ikatan Cinta (TV series) with the highest ratings & break the record for the last 17 years, Tukang Ojek Pengkolan which has 3.522 episodes and become the longest TV series in Indonesia. He also actively acquire and convert IP to cross-platform, novel to movie, comic to series, etc.



Stéphane Le Dreau, SVP, Regional General Manager APAC, NAGRA

Stéphane Le Dreau is the Senior Vice President, Regional General Manager APAC at NAGRA. He joined the company in 2009 as VP Product and Solutions in the marketing organization and has taken South Asia Sales responsibility in 2011. Prior to joining NAGRA, he has over 20 years of experience in the management of complex solutions in international environment, holding various senior sales and marketing positions at Nortel in Dallas (US), Hong Kong, Paris (France) and London (UK).



Ruben Hattari, Director Public Policy, SEA, Netflix

Ruben Hattari is the Public Policy Director for Netflix in Southeast Asia. He currently oversees Netflix's various regulatory engagements with both governments and the film industries in Indonesia, Malaysia and the Philippines.

Previously Ruben was the Head of Public Policy for Facebook in Indonesia and Timor Leste where he led initiatives such as e-commerce, content management, investments and national elections. He has also worked as the Corporate Affairs Director for Microsoft Indonesia; Executive Director of the ASEAN Business Advisory Council (ASEAN-BAC) and was an official at the Asian Development Bank (ADB).



Tizar Patria, Senior Manager of Business Development (Indonesia, Thailand, Malaysia), Netflix

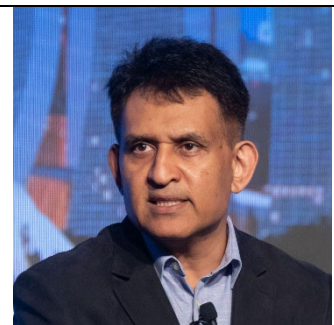




Tizar Patria is Senior Manager of Business Development for emerging Indonesia, Thailand, and Malaysia, overseeing product partnerships. Tizar joined Netflix in 2019.

Prior to Netflix, Tizar worked on content distribution with The Walt Disney Company and Fox Networks Group Asia. When he's not forging key partnerships for Netflix, Tizar is an amateur cook, a golfer, and an audiophile.



Catherine Zhao, MD, Broadcasters & Publishers, Nielsen Audience Measurement Asia

Catherine Zhao manages the growth and partnerships for Broadcasters & Publishers' Audience Measurement business (e.g. TV Audience measurement, Streaming & Cross-platform solutions, etc.) across Asia. She joined Nielsen China in 1999 and was relocated to Singapore in 2004 to lead the regional TV business. Catherine has more than 25 years' experience and in-depth knowledge in the area of media audience measurement across the region. Catherine has a MBA degree from the University of Birmingham.

	<p>Virat Patel, MD, Pioneer Consulting Asia-Pacific</p> <p>Virat Patel is the Managing Director of Pioneer Consulting Asia, a management consultancy specialising in telecoms, media and digital in Asia. He is based in Singapore. He has extensive experience in business strategy, business planning, and market entry. He has developed pay TV, broadband and video strategies for platforms and content providers. His team has undertaken primary research on changing viewing habits in 10 markets in Asia. He is also an executive coach and mentor to executives in media and telecoms.</p>
	<p>Harsiwi Achmad, Director, Programming, PT Surya Citra Media (SCM)</p> <p>An Indonesian citizen, she was born in 1966 in Karanganyar, Central Java. She has been serving as the Company's Director since 2013. Previously, she held the position of Programming Director of PT Surya Citra Televisi (SCTV) from 2010 to 2013, Director at PT Rajawali Citra Televisi (RCTI) from 2006 to 2010 and General Manager of PT CTPI from 2004 to 2005. She started her career in SCTV in various positions in programming division since 1997 to 2004.</p>
	<p>Chris Mottershead, Commercial Director APAC, Publica</p> <p>Chris joined Publica as Commercial Director, APAC at the start of 2023 and is responsible for leading growth across the region. Chris has over 15 years of extensive experience across both the buy and sell sides of multichannel advertising.</p> <p>Previously, Chris was APAC Head of Partnerships and Monetisation at Rakuten where he delivered programmatic and strategic partnership strategies across O&O properties including K-Drama AVOD platform Viki.com and messaging App Viber.</p>
	<p>Khin Mu Yar Soe, Director of Customer Success SEAK, PubMatic</p> <p>Khin is Regional Director of Customer Success for SEA & Korea at PubMatic, serving premium publishers since 2016. With a background in programming, she transitioned into programmatic demand space over a decade ago before joining the supply force. In 2020, she was named as one of "Women to Watch", the outstanding female talents across marketing, media, technology and communications in APAC by Campaign Asia. She is a passionate advocate of programmatic technology and the benefits it brings to publishers and advertisers.</p>
	<p>Dedi Suherman , VP Home Broadband and FMC Consumer Marketing, Telkomsel</p> <p>Dedi Suherman has extensive 25 years experiences in the Telecommunication Sector and Digital Services, as well as in Digital Content Business: Music, Games, Entertainment and Video Business.</p> <p>Currently Dedi Suherman serves as VP of Home Broadband and FMC Marketing Telkomsel and the Chairman of DIGISERVE.</p> <p>Prior to his current positions, Dedi Suherman has served in numerous leadership positions, includes Head of Group TV Video, PT Telkom Indonesia Tbk; CEO of Melon Indonesia; CEO and Founder of TELKOMCEL Timor Leste; VP and GM in various fields at TELKOMSEL</p>



Aaron Herps, Head of Content Protection APAC, The Premier League

Aaron joined the Premier League's Singapore office in March, 2022 as the Head of Content Protection - APAC. He has been involved in content protection for over 15 years, working with trade organisation, broadcasters and sports bodies to undertake lobbying, investigations and enforcement across Asia Pacific.

He holds a Masters Degree in Policing, Intelligence and Counter-Terrorism and is currently undertaking research into the efficacy of website blocking across South-East Asia.



Kautsar Ikrami, Director, Inventory Partnerships, The Trade Desk

Kautsar Ikrami is The Trade Desk's Director of Inventory Partnership for Indonesia, with over eight years of journey encompassing media & digital realms. He specializes in his roles in programmatic advertising, including onboarding media owners, broadcasters, connected TV players, and OTT platforms, as well as managing relationships of all inventory partners spanning all channels to grow their programmatic dollars. Digital sales & marketing have always been the focus during his career, leading the way in this constantly growing programmatic industry.



Peter F. Gontha, President Director, Transvision

Peter F. Gontha, a prominent figure in Indonesia's media landscape, is best known for his groundbreaking contributions. In 1989, he founded Indonesia's first commercial television network, Rajawali Citra Televisi Indonesia (RCTI). He then co-founded Surya Citra Televisi (SCTV) in 1990, and introduced the satellite pay TV venture, Indovision, in 1994.

The vast scope of Gontha's media empire has earned him the title of "the Rupert Murdoch of Indonesia".

On 15 October 2014, Gontha's influence extended to diplomacy as he was appointed Indonesian Ambassador to Poland by President Susilo Bambang Yudhoyono.



Fachrul Prasodjo, Business Development Director, Transvision

Fachrul Prasodjo is a distinguished professional with a proven track record in the banking, insurance, and media industries. His journey commenced at Citibank, where he honed his skills and expertise, eventually progressing to pivotal roles within AXA Financial Indonesia and Transvision.

Throughout his career in the media and entertainment, Fachrul has embraced a diverse spectrum of responsibilities including the Project Management Office, IT Division and strategic planning, eventually lead to his appointment as the Business Development Director. Throughout his career, his strategic insights and exceptional leadership have consistently propelled organizations towards new heights of success.



Eka Sugiarto, Head of Media - Indonesia & SEAA, Unilever

Born and raised as marketer in Unilever with innovation and category leadership and more recently building experiences in media, Eka is now taking care of integrated function of digital marketing, media and digital commerce for Unilever Indonesia Personal Care and continue with leading Media for Unilever Indonesia. Representing Unilever as top advertiser in the industry, Eka also leads Indonesian advertiser association.



Hermawan Sutanto, COO, Vidio

Hermawan Sutanto is the COO of Vidio, Indonesia's top OTT service, where viewers swarm to watch the best entertainment content, especially local original series and premium sports like Liga 1, the Premier League, the FIFA World Cup, and the NBA. Prior to joining Vidio, he had few leadership experiences across technology companies.



Tommy Sullivan, CTO, Vidio

As the Chief Technology Officer for Vidio, Tommy leads the software and data engineering teams. He helps the team realize business objectives through lean development principles and extreme programming practices. Prior to joining Vidio, Tommy was a software consultant at Pivotal Labs in San Francisco and Singapore. With that experience, he joined Emtek to rebuild Liputan6 as well as sports and entertainment verticals. Vidio began as a service to empower that media portfolio and has grown into the OTT platform that millions of Indonesians enjoy every day.





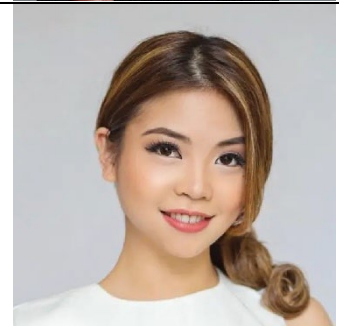


Monika Rudijono, MD, Vidio

Monika Rudijono is an inspiring career woman and competent marketer, with more than 20 years of professional experience. Currently, she serves as the Managing Director of Vidio, the top-ranked local video streaming platform in Indonesia. She served as the President at Uber Indonesia, followed by Chief Marketing Officer at Lazada. With her in-depth and wide-ranging insights, professional portfolio and superior strategic thinking skills, Monika has proven successful in building businesses for both brands. Now, serving as the Managing Director, Monika consistently demonstrates her abilities in driving and developing the Vidio business.



Dian Lasvita Dwiyantri, VP, Vidio Originals, Vidio

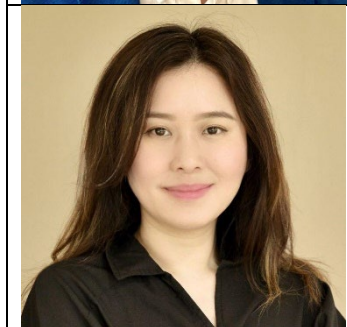
Dian Lasvita Dwiyantri is a reputable producer with a distinguished career in the Indonesian film industry. She presently serves as the VP of Originals at Vidio, an Indonesian OTT platform with the biggest and most comprehensive selection of originals in the country. Following her passion and goals, Vita attended Bournemouth University to obtain a Master's degree in broadcast and film management. Vita is regarded as a competent filmmaker who has the skills necessary for developing concepts, selecting cast and key creatives, and managing the full production process.

	<p>Eva Stephanie Kurnia, SVP, Content, Vidio</p> <p>Eva Stephanie Kurnia is Senior VP Content of Vidio, Indonesia's #1 OTT video streaming service, with >15 years of professional background in a number of management positions from content, business development, and telecommunications companies to the biggest media company in Southeast Asia. Eva holds a business degree from Northwood University, one of the top universities in the United States, as well as a bachelor's degree in hospitality management from the Hotel Institute Montreux (HIM) in Switzerland.</p>
	<p>Angga Dwimas Sasongko, Founder, Director, Visinema Group</p> <p>With his film Cahaya Dari Timur: Beta Maluku, founder Angga Sasongko became the youngest ever producer to win a Citra Award for Best Picture in Festival Film Indonesia, the country's most prestigious film award. His other films also gained recognition and appreciation both from the Indonesian and international film industry, including Surat Dari Praha (2016), Indonesia's official entry for the Academy Awards' Best Foreign Language Film. He is one of Indonesia's most respected film directors.</p>
	<p>Clarissa Tanoesoedibjo, MD, Vision+</p> <p>Clarissa Tanoesoedibjo is the Managing Director of Vision+, MNC Group's Subscription-based OTT platform. She started off as a Programming Deputy Director in MNC Vision Networks in April 2020 for MNC Vision, MNC Play, Vision+ and Vision+ TV, overseeing programming and productions for 13 in-house MNC Channels. She also led the Original Content Productions arm for Vision+ under the production house, Vision Pictures, that specifically produces original content for Vision+. She is also a Commissioner in Migo Indonesia and a Director in Anak Muda Group.</p>
	<p>Roy Debashis, COO, Vision+</p> <p>Roy Debashis is a seasoned professional with over 22 years of experience that spans from Product Development & Content Management to Product Marketing & Strategic Sales. Debashis is Chief Operating Officer at MNC OTT Network, spearheading the transformation of the streaming app and platform Vision+, with a vision to make it the best local streaming app in Indonesia and expanding overseas to conquer markets in South East Asia and India.</p>
	<p>Derek Wong, Head of Viu Original, SEA, MEA & South Africa, Viu</p> <p>Derek Wong is currently Head of Viu Originals, SEA, MEA & South Africa. He oversees the overall strategic planning and content creation for these regions, which include Viu Original titles for these markets. Derek has over 25 years of television content production experience and is responsible for some of Asia's most successful television formats ever produced.</p> <p>Derek started his production career in the Hong Kong film industry and subsequently moved to the television sector. Previously, He was the Vice President & Head of Production and Creative Services for KC Global Media.</p>



Avijit Dutta, Deputy Country Manager, Indonesia, Viu

Avijit Dutta (AD) is a media business executive with over two decades across television, computer & mobile as customer interfaces. AD has worked for large corporate enterprises like Tatas, Bakrie Group, PCCW, successfully building digital media businesses across Asia. AD's passion for sustainability has also enabled him to venture out as mentor & investor of start-ups aligned to UN SDGs. AD is currently leading VIU's growth in Indonesia.



Lesley Simpson, Country Head, WeTV and iflix Indonesia

Lesley Simpson is the Country Manager for WeTV and iflix Indonesia, brands of the world's leading internet companies well-known for communications and social platforms WeChat and QQ owned by Tencent. Today, Tencent's technology has enriched the lives of Internet users through high performance entertainment platforms like PUBG (games), JOOX (music) and the latest addition, WeTV (video streaming).



Selly Citaresmi, head of sales, WeTV Indonesia

Selly Citaresmi, passionate, media professional with more than 18 years of media sales experience in WeTV, MNC Portal, Kompas and OTO (part of Emtek Group) managing major brands in entertainment, news, automotive & Telco in Indonesia.

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