

Taiwan in View

亞洲影音產業協會（Asia Video Industry Association, AVIA）將於 5 月 4 日星期四在臺北萬豪酒店舉辦 **Taiwan in View 會議**。**Taiwan in View** 預計探討全球化背景下台灣影視與電視產業在各個面向的議題，以期找出台灣及其鄰近國家地區的產業異同之處。本次活動將匯聚各界關鍵決策者擔任演講嘉賓，活動內容與所有電視、OTT 和內容製作產業息息相關，並開放所有相關產業人士參加。

Taiwan in View 將著眼於影音市場的潮流變化，並涵蓋該產業一系列的關鍵核心議題。電信市場正在經歷歷史性的整合，這將如何影響 OTT 和串流媒體市場的發展？商業模式發生了怎樣的變化，訂閱與廣告扮演了怎樣的角色？長期以來，臺灣一直是亞太地區最強大的付費電視市場之一，但隨著寬頻基礎設施的發展，消費者是否還願意使用線性電視服務？OTT 對 MSO 來說是互補還是威脅？

盜版內容是一個長期存在的問題，在當今的數位時代，這個問題變得越來越嚴重，對影視與產業構成了生存威脅。但迄今為止，為解決這一問題而採取的措施還不夠。我們現在是否正處於類似於其他市場發展的轉折時刻，即保障知識產權所有者的法律架構正在成型？

音樂版權領域發生了什麼？仲介團隊（仲團）正在增加，但誰從中受益？為何影視與音樂的世界會發生衝突？國際市場能給予我們何種啟發，進而成功建立一個音樂與影視創作者彼此相互協作、緊密連結的生態系統？

臺灣製作人或創作者的驚人創造力又是如何呢？他們面臨著什麼樣的壓力，等待他們的是什麼樣的機會？在日益國際化的市場中，他們的野心是否僅限於滿足台灣消費者？而台灣又該如何打造下一部震撼全球等級的熱門影視作品？

歡迎參與我們 5 月 4 日的活動，與臺灣市場的關鍵產業人士交流，共同探討與了解當前及未來影視與串流媒體的產業發展趨勢與方向。

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節目表

08:45	<p>代表和演講者註冊</p> <p>Junior Ballroom, 5/F at Taipei Marriot Hotel</p>
09:30	<p>主持人致歡迎辭</p> <p>冀道涵 Sandy Chi, Reporter & Anchor, TaiwanPlus</p>
09:40	<p>開幕致詞</p> <p>Louis Boswell, CEO, AVIA</p>
10:00	<p>主賓開幕致詞</p> <p>王時思 Sue Wang, Deputy Minister, <i>Ministry of Culture</i></p>
10:10	<p>21 世紀台灣政策與法規</p> <p>受惠於「低度管制」立法原則，台灣影音串流產業取得大幅成長。國家通訊傳播委員會（NCC）亦與業界緊密合作制訂行為準則，但網際網路視聽服務（OTT）供應商與傳統廣播電視業者的監管程度出現分歧衍生不少爭議。我們將在本場次探討台灣主管機關如何在保持產業成長誘因之餘，同時兼顧保護兒童及弱勢消費群體。另一方面，有線及廣播電視服務仍受傳統法規監管，為電視和串流服務創造較平等的運營環境是否可行？又會產生何種結果？台灣的監管單位計畫如何替內容創作提供誘因、鼓勵更多投入者，並消除國內經營障礙？</p> <p>王正嘉 Wang Jiang-Jia, Commissioner, National Communications Commission (NCC)</p> <p>主持人: Clare Bloomfield, Acting Chief Policy Officer, AVIA</p>
10:40	<p>「串流大戰」在台灣</p> <p>一如所有市場，近年來本土和國際影音串流服務皆獲得巨幅成長。此齣被媒體稱為「串流大戰」的大戲，在台灣 2023 年有何進展？既然是場戰爭，贏家是否已經出現？本土及國際業者之間能否形成平衡關係，或某方將壓倒性勝出？</p> <p>與談人:</p> <p>楊麗貞 Daphne Yang, CEO, CATCHPLAY Group</p> <p>蔡俊榮 Gary Tsai, COO-Digital Entertainment, CBU-Digital Services, FarEasTone Telecom</p> <p>錢大衛 Chien Ta-wei, Chairman, Taiwan OTT Association, Founder and President, LiTV</p> <p>李芃君 Daphne Lee, Chairperson, NMEA, VP of New Media Service Business, Taiwan Mobile</p> <p>主持人: Louis Boswell, CEO, AVIA</p>

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11:15	<p>休息</p> <p>茶歇贊助商：</p> <p>A+E NETWORKS ASIA</p>
11:40	<p>台灣有線電視及寬頻市場之演進</p> <p>長期以來，台灣一直都是亞洲最重要的有線電視市場之一，滲透率遠高於鄰國。但在經歷漫長的數位化後，有線電視正面臨前所未見的巨大威脅。然而有線電視系統業者（MSO）能否藉由同時提供有線電視及寬頻服務，覆蓋有線電視觀看及串流二種模式，成功化解即將而來的風險？二者盈利模式分別為何？串流崛起能否抵銷有線電視觀看率的下滑？廣告在其中的角色將如何改變？</p> <p>與談人： 賴弦五 Cliff Lai, Vice Chairman, Homeplus Digital 王鴻紳 Steve Wang, President, Kbro Co. 羅文龍 Kevin Luo, Deputy CEO, Taiwan Optical Platform (TOP)</p> <p>主持人: Louis Boswell, CEO, AVIA</p>
12:15	<p>探索多熒宇宙的未來</p> <p>赵晓颖 Catherine Zhao, MD, Broadcasters & Publishers, Nielsen Audience Measurement Asia</p>
12:20	<p>電視的未來展望</p> <p>在串流時代，電視扮演什麼角色？話題焦點大多圍繞在國內外大型電視台，但這些電視播出業者也同樣大量投入串流事業，它們轉向串流服務背後的動機為何？隨著這些業者轉換跑道，原先的觀眾群會跟著一同轉移陣地，或變成收視孤兒？整合線性傳播及網際網路視聽服務（OTT）是否是未來持續成長、吸取新訂閱戶的出路？這將會如何影響電視台的節目編排？曾經受到廣告支持的國內節目，能否在訂閱模式下吸引觀眾？線性視聽及串流究竟是競爭關係，還是能相輔相成？在廣告為基礎的商業模式下，串流是否只是利用新科技帶給消費者隨選的便利，但本質仍是電視之延續？</p> <p>林慧珍 Jane Lin, SVP, Creative Marketing Dept, SET Group</p> <p>主持人: 赵晓颖 Catherine Zhao, MD, Broadcasters & Publishers, Nielsen Audience Measurement Asia</p>
12:45	午餐
13:50	<p>升級本地內容產業：接軌全球市場</p> <p>台灣內容創作者試圖進軍全球市場，但要能夠觸及更多全球觀眾，台灣作品勢必要在國際舞台打響名聲。台灣內容創作產業該如何整合本地創作人才、作品及故事，打造能吸引全球觀眾的內容？隨著串流風行，內容創作及投放模式出現哪些轉變？是否有可從韓國經驗借鏡之處？打造內容時是否要考慮國際觀眾的接受度？還是只要專注為本地觀眾創造好內容，自然能夠跨越國際獲得迴響？或究竟國際市場是否值得如此關注？內容版權、發行及變現模式有何轉變？</p>

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	<p><u>與談人:</u> 盧慈穎 Maxine Lu, MD, Fun Job Studio 湯昇榮 Phil Tang, President, Greener Grass Culture 林志杰 Jay Lin, Founder & CEO, Portico Media & GagaOOLala 高培明 Bimal Kapoor, Deputy CEO, TaiwanPlus</p> <p>主持人:霍筱玉 Jessica Fuk, Research Analyst, APAC Online Video, S&P Global Market Intelligence</p>
14:30	<p>在串流影音盛行的新時代實現媒體獲利最大化 根據 Media Partners Asia 最近的預測，亞太地區的線上影音消費將佔日常觀看時間的 52%，超越了傳統電。在這個嶄新的時代，串流影音的興起為媒體獲利提供了新的機會。在這個議程中，Brightcove 將探討 APAC 地區的產業現況，並提供解決方案，協助您解決各種挑戰，實現內容獲利的方法。</p> <p>陳健勇 Daniel Tung, Sales Director, Brightcove</p> <div>   </div>
14:50	<p>音樂著作權領域的最新動態 音樂長期在電視平台扮演要角。然而，現時隨著影音服務需求成長，著作權仲介者數量增加，收費亦攀高。這是否代表影音產業因影片串流、使用者產出內容（UGC）及遊戲平台成長有所擴張？針對音樂授權合作模式，我們是否能提出更好的作法？著作權仲介業者的數量應否受到限制？該以何種方式監管？此外，應採取何種模式兼顧保障影片及音樂著作權人的利益？</p> <p><u>與談人:</u> 邵瓊慧 Grace Shao, Head, IP & Tech Group, Baker McKenzie Taipei 李立威 Edward Lee, Secretary General, Chinese Internet Channel Community Association (CICCA) 楊國修 Yeo Kok Siew, Managing Director, Warner Music Taiwan</p> <p>主持人: Clare Bloomfield, Acting Chief Policy Officer, AVIA</p>
15:25	<p>休息</p> <p>茶歇贊助商：</p> <div>  </div>
15:45	<p>台灣境外的反盜版行動-最佳實踐 線上盜版猖獗，海內外皆然，但該情況並非無解。實務上確實存在有效的盜版打擊方式，而網站封鎖具有明顯成效。不過，網站封鎖各有玄機，有些國家採監管模式，有些則循司法途徑，各有利弊，但最有效的防治方式仍有賴全方位反盜版策略。本場次將分享亞太地區各國的網站封鎖實例，特別聚焦於韓國為支持國家內容產業而採行的全面反盜版策略。</p>

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	<p>李泰鎮, Taejin Lee, Senior Manager, International Development Department, Korea Copyright Protection Agency (KCOPA)</p> <p>主持人: Matthew Cheetham, GM, Coalition Against Piracy (CAP), AVIA</p>
16:10	<p>台灣的反盜版行動—由內而外</p> <p>線上影音盜版長期嚴重困擾整體產業，這個問題在串流時代更趨嚴峻。如今，各界是否有更強的決心解決問題？業界如何從中獲益？現行有哪些解決方案？其他領域有否可借鏡之處？若要台灣採取必要作為以打擊線上影音盜版，需要克服哪些阻礙？</p> <p><u>與談人:</u> 彭淑芬 Claudia Peng, Secretary General, Cable Broadband Institute in Taiwan (CBIT) 李泰鎮 Taejin Lee, Senior Assistant Director, International Development Department, Korea Copyright Protection Agency 陳依玫 May Chen, Secretary General, Satellite Television Broadcasting Association (STBA)</p> <p>主持人: Matthew Cheetham, GM, Coalition Against Piracy (CAP), AVIA</p>
16:40	<p>Cocktail Networking</p> <p>贊助商:</p> <p> 杰德影音</p>

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講者簡介



王時思 Sue Wang, Deputy Minister, Ministry of Culture

- **Education:**
 - M.A. in International Development Policy, Duke University, USA (2002-2004)
 - M.A. in Sociology, National Tsing Hua University (1990-1994)
 - B.A. in Laws, Tung Hai University (1986-1990)
- **Experience:**
 - Deputy Mayor of Tainan City (2018-2020 July)
 - Director of Tourism and Travel Bureau, Tainan City Government (2014-2018)
 - Chairperson of Research, Development and Evaluation Commission, Tainan City Government (2010-2014)
 - Member of Mongolian and Tibetan Affairs Commission (2008-2009)
 - Director-general of Information Bureau, Kaohsiung City Government (2005-2006)
 - Director of Judicial Reform Foundation (1998-2002)
 - Secretary-general of Taiwan Association for Human Rights (1996-1998)






王正嘉 Wang Jiang-Jia, Commissioner, National Communications Commission (NCC)

- **Major Research Areas:**
 - Criminal Law
 - Criminal law and new technology
 - Speech on internet and criminal law
 - Criminal law and media news report upon criminal cases
- **Academic Record/Education:**
 - PhD. Graduate school of Law, National Taiwan University.
- **Professional Experience:**
 - Professor, Department of law, National Chung-Cheng University
 - Associate Professor, Department of law, National Chung-Cheng University.
 - Lawyer
 - Specially Appointed Researcher, Faculty of Law, Osaka University, Japan

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	<p>Louis Boswell, CEO, Asia Video Industry Association (AVIA)</p> <p>Louis Boswell is the Chief Executive Officer of Asia Video Industry Association (AVIA). As CEO, his remit is to lead the industry through championing all broad based initiatives that result in a more vibrant and healthy video ecosystem. This includes being at the forefront of industry research, supporting evolving business models, understanding the role of technology, representing the industry in conversations with regulators and taking a leading role in eliminating piracy.</p>
	<p>Clare Bloomfield, Acting Chief Policy Officer, Asia Video Industry Association (AVIA)</p> <p>As AVIA's Acting Chief Policy Officer, Clare represents the combined positions of our members and engages in constructive dialogue with governments so they may better understand the curated video industry and foster an environment of support for the growth of the industry. In consultation with and on behalf of AVIA member companies, she will also develop and execute policy initiatives relevant to the video industry. Clare joined AVIA in September 2017 having previously worked as a UK diplomat at the British Consulate-General, Hong Kong, as well as in Washington DC and Pakistan.</p>
	<p>Matthew Cheetham, AVIA, Coalition Against Piracy (CAP), AVIA</p> <p>The General Manager of AVIA's Coalition Against Piracy (CAP), Matthew Cheetham is a qualified lawyer specializing in intellectual property (IP), more specifically copyright protection. AVIA represents the major video industry players in Asia Pacific (APAC) and as General Manager of CAP Matthew oversees all CAP anti-piracy efforts for its members.</p> <p>Matthew has over 20 years' experience working in APAC for some of the largest content producers in the world. Prior to taking up his role at CAP, Matthew worked as the Premier League's Head of Business Affairs, APAC.</p>

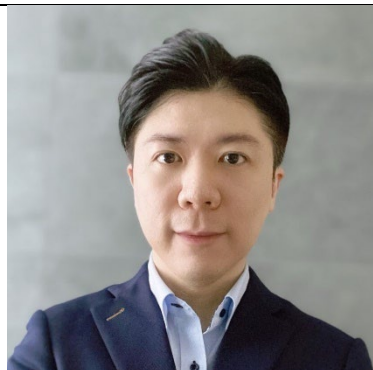
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邵瓊慧 Grace Shao, Head, IP & Tech Group, Baker McKenzie Taipei

Grace heads the IP & Tech Group in Baker McKenzie Taipei. She is an experienced IP lawyer who has assisted clients with a vast array of IP and tech related matters, including patent/trademark management and enforcement, copyright and digital media, cybersecurity and privacy issues, especially in the high-tech, fashion and entertainment industries. She has extensive litigation and licensing negotiation experience, and has been helping clients to successfully litigate some of the leading IP landmark cases.



陳健勇 Daniel Tung, Sales Director, Brightcove

Daniel is a highly experienced Sales Director with 2 decades of experience in various industries, including enterprise, media, and SaaS. He has built a strong network of contacts and relationships with his experience in understanding business practices in Southeast Asia.



彭淑芬 Claudia Peng, Secretary General, Cable Broadband Institute in Taiwan (CBIT)

Claudia Peng is the Secretary General of CBIT. She has long been endeavoring to optimize the environment and regulations for the industry. Her efforts include appealing for deregulation, a level playing field and combatting on-line piracy through communication and co-working with different sectors so as ultimately to help the industry to fulfill the goal of digital transforming.

Claudia's career background includes CEO of CBIT, Director of VIBO Telecom Inc., Director of Asia Pacific Telecom Co., Senior Reporter and Team Leader of Commercial Times.

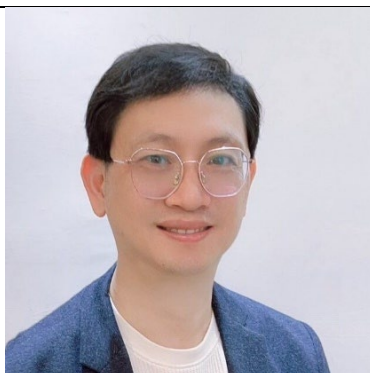
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楊麗貞 Daphne Yang, CEO, CATCHPLAY Group

Daphne joined CATCHPLAY in 2012 and has transformed the company from a film distributor to a leading content and technology powerhouse in the region. CATCHPLAY+, the company's streaming service launched in 2016 now provides over 8 million users in SEA with premium content and cutting-edge user experience. In 2020, Daphne spearheaded the company's expansion into content production, establishing SCREENWORKS Asia that has already produced several commercially successful and critically acclaimed projects. With Daphne's leadership, the company continues to push boundaries in content and technology.



李立威 Edward Lee, Secretary General, Chinese Internet Channel Community Association (CICCA)



蔡俊榮 Gary Tsai, COO-Digital Entertainment, CBU-Digital Services, FarEasTone Telecom

Gary is a seasoned media and entertainment professional with extensive experience in content creation, OTT platforms, and executive leadership. Currently, Gary is the COO of Digital Entertainment at FarEastone Telecom, where he oversees the planning and operations of strategy, marketing, retail channels, and product development for streaming media and entertainment events.

Prior to FET, he's worked for Fox/Star TV, China Network Systems, and Huace Croton Media Group, where he honed his expertise in the media industry.

He holds an MBA degree from the Haas School at UC Berkeley and a BA in Diplomacy from National Cheng-chi University.



盧慈穎 Maxine Lu, MD, Fun Job Studio

Maxine Lu is the Managing Director for Fun Job Studio, a Taipei-based boutique production company that aims to create high-quality original content. Their portfolio spans diverse genres and subjects and ranges from documentary to science factual program to dramatic series and feature films. Prior to founding Fun Job Studio, Maxine was Managing Director for Beach House Pictures Taiwan, an Assistant Director for Spots Film, and has also been a freelance writer and filmmaker.



湯昇榮 Phil Tang, President, Greener Grass Culture

Well-known TV producer in Taiwan. President of Greener Grass Culture Co., Ltd.

Formerly the Columnist Teaching Professor at National ChengChi University; the Deputy Director and Programme Manager at Hakka TV; Coordinator for Cultural & Artistic Programs at Da Ai Television. Possess experience as a producer, director, reporter, songwriter, record producer, music critic and radio host, and his work has expanded to the industries of film, television, music, publishing and theater.

Known for:

Copycat Killer (2023)

Gold Leaf (2021)

The Victims' Game (2020)

The World Between Us (2019)



賴弦五 Cliff Lai, Vice Chairman, Homeplus Digital

畢業於台灣大學電機系，其後取得美國北卡州立大學電機碩士及政治大學 EMBA 等學位，在台灣電信產業具有超過 30 年的實戰經驗，是具備行動電信、有線電視、固網等實務經驗的高階專業經理人。



王鴻紳 Steve Wang, President, Kbro Co.

- 經歷：
 - Acting CTO in Taiwan Mobile Co., Ltd.
 - Vice President in FITEL
 - Assistant Professor, Information Engineering Dept. Chinese Univ. Of Hong Kong
- 學歷：
 - Ph.D in Electrical and Computer Engineering of Rutgers the State University of New Jersey.
- 專長：
 - Communication and Telecommunications



李泰鎮 Taejin Lee, Senior Manager, International Development Department, Korea Copyright Protection Agency (KCOPA)

Mr. Taejin Lee currently serves as Senior Manager at KCOPA. Prior to joining KCOPA, he served as Privacy Protection Manager at Lineplus corp., an instant messaging application service company and as Deputy Copyright Manager for JTBC. He also served as Head of International at Korea Music Copyright Association.







錢大衛 Chien Ta-wei, Chairman, Taiwan OTT Association, Founder and President, LiTV

- 學歷
 - 美國洛杉磯加州大學電機系 碩士
 - 台灣大學電機系 學士
- 經歷
 - 社團法人台灣線上影視產業協會 理事長
 - 台灣 LiTV 線上影視 董事長 & 創辦人
 - 美國 TiVo 資深副總裁
 - 美國 Silicon Graphics (SGI) 副總裁
- 專長
 - OTT 影視服務
 - 衛星及有線電視服務
 - 加值服務及商業模式
 - 數位廣告及大數據
 - 3D 相關技術



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	<p>赵晓颖 Catherine Zhao, MD, Broadcasters & Publishers, Nielsen Audience Measurement Asia</p> <p>Catherine Zhao manages the growth and partnerships for Broadcasters & Publishers' Audience Measurement business (e.g. TV Audience measurement, Streaming & Cross-platform solutions, etc.) across Asia. She joined Nielsen China in 1999 and was relocated to Singapore in 2004 to lead the regional TV business. Catherine has more than 25 years' experience and in-depth knowledge in the area of media audience measurement across the region. Catherine has a MBA degree from the University of Birmingham.</p>
	<p>林志杰 Jay Lin, Founder & CEO, Portico Media & GagaOOLala</p> <p>Jay Lin is the founder of Portico Media, a media powerhouse in Taiwan distributing linear channels and programs from NBCU Comcast, A&E, ViacomCBS, and other global media brands. He is also the founder of HahaTai, one of the most popular social media channels in Taiwan as well as GagaOOLala, an LGBTQ + BL streaming service that became the first Taiwanese platform to go global in May 2020. Jay has been named as one of fifteen of the Best of Creative Class by Newsweek in 2019.</p>
	<p>霍筱玉 Jessica Fuk, Research Analyst, APAC Online Video, S&P Global Market Intelligence</p> <p>Jessica Fuk is a Research Analyst focusing on the online video industry in the Asia Pacific region. She has most recently covered the multichannel and broadband sectors. Prior to joining S&P Global Market Intelligence, she held content and channel distribution positions at RTL CBS Asia and Turner International APAC.</p>
	<p>林慧珍 Jane Lin, SVP, Creative Marketing Dept, SET Group</p> <p>簡介：是一位少數跨領域在大數據、電視、網路、平面媒體從事營運及新事業開創者。</p> <p>One of the few to successfully operate and create business in multiple fields, such as big data, television, internet, and print media.</p> <p>經歷 Work experience：</p>





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	<ul style="list-style-type: none"> • 大數據股份有限公司營運長 Chief Operating Officer of Big Data Co., Ltd. • ETtoday 新聞雲總監 Deputy Chief Editor of Ettoday.net • 聯合報影音事業部副總 Deputy General Manager of United Daily News Group • 東森財經台副台長 Deputy Director of Eastern Broadcasting Co., Ltd. (Eastern TV) Financial and Economic Channel
	<p>陳依玫 May Chen, Secretary General, Satellite Television Broadcasting Association (STBA)</p> <ul style="list-style-type: none"> • 教學及研究領域 <ul style="list-style-type: none"> - 數位匯流新媒體趨勢研究與專案管理、廣電媒體營運管理實務 - 廣電媒體新聞採編製播實務、新聞自律與專業倫理之實務與協調、報紙雜誌採訪編輯實 • 學歷 <ul style="list-style-type: none"> - 台大 EMBA 商學組 - 文化大學新聞系 - 行政院國家發展研究班第一期 • 經歷 <ul style="list-style-type: none"> - TVBS 數位發展委員會召集人 - TVBS 總經理室特助 - TVBS 新聞部總監、協理 - STBA 新聞自律委員會主委 - 自立晚報副總編輯 - 自立晚(早)報黨政記者/主任
	<p>李芃君 Daphne Lee, Chairperson, NMEA, VP of New Media Service Business, Taiwan Mobile</p> <p>Daphne Lee, Vice President of Taiwan Mobile, also chairs New Media & Entertainment Association (NMEA) and serves as Board Member of Taiwan OTT Association. Daphne oversees Innovative Services at Taiwan Mobile, which including MyVideo, MyMusic, Gaming Business as well as Direct Carrier Billing and Telco legacy services. Prior to this, she was heading Taobao International Business and spearheaded APAC Regional BD & Marketing for Alibaba.com. Her previous professional role includes Director of Yahoo! eCommerce Group and Vice President of Internet Banking at Citibank Taiwan.</p>

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	<p>羅文龍 Kevin Luo, Deputy CEO , Taiwan Optical Platform (TOP)</p> <p>Graduated from the Department of Computer Science and Information Engineering at Tamkang University, Mr. Luo has over 25 years of experience in the Taiwan cable TV industry. He has extensive practical experience, having been involved in numerous industry-leading and pioneering projects such as the development of Conditional Access Systems (CAS), fiber-to-the-home conversion, and smart set-top box services.</p>
	<p>高培明 Bimal Kapoor, Deputy CEO , TaiwanPlus</p> <p>Bimal Kapoor, with 25+ years of global sports and media experience, is the deputy CEO at TaiwanPlus. He leads global marketing efforts focused on the US, Southeast Asia, and India. Before joining TaiwanPlus, Bimal served as the General Manager of the NBA's operations in Taiwan, managing all business lines. He has also held roles at 21st Century Fox, ESPN STAR Sports and STAR TV with experience working in markets across Asia and the world.</p>
	<p>冀道涵 Sandy Chi, Reporter and Anchor, TaiwanPlus</p> <p>Sandy Chi is a reporter and anchor at TaiwanPlus, a news platform in Taiwan. Since 2021, covered stories about COVID-19, culture, sports, the environment and human rights. With a passion for news, she digs deep into stories and forges strong people connections to get first-hand information.</p>
	<p>楊國修 Yeo Kok Siew, MD, Warner Music Taiwan</p> <p>Kok-Siew Yeo is the Managing Director of Warner Music Taiwan. He is responsible for overseeing Warner Music's operation in Taiwan, developing and implementing strategies that will strengthen the company's position as one of the most important players in the worldwide Mandopop industry. Kok-Siew brings a wealth of experience in the content, technology, and entertainment industries to this role. Prior to Warner Music, Kok-Siew held other senior positions at Meta, beIN Asia Pacific, Warner Bros. Discovery (formerly known as Discovery Communications), IMDA and Baker & McKenzie.</p>

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