

It has been a privilege and wonderful experience to serve as a board of AVIA in 2020. Beyond specific industries, online piracy impacts ordinary lives since it robs the government of much-needed revenues that could be used for health care, online learning, infrastructure, and other public services.

As Globe Group, Chief Sustainability and Corporate Communications Officer we have been doing our part to combat piracy to help get the economy back on track. Some of our anti piracy programs include and aims to educate the public on the impacts and dangers of consuming illegal content, blocking illegal streaming sites from its network, and the bundling of SVOD services to make them more affordable and accessible. We take the holistic view that the economic empowerment of a larger population lessens piracy and its attendant risks - malware, ransomware, and inappropriate content.

As a strong anti-piracy advocate, and in this time of great disruption in our industry, I welcome the opportunity to continue serving as part of the board to work for a better tomorrow.

I would be honoured to stand for election to the AVIA Board.

Maria Yolanda C. Crisanto, APR
Chief Sustainability and Corporate Communications Officer
Globe Telecom, Inc.