

It has been an honour and privilege to join AVIA's board in 2018. Over the last four years, I have had the pleasure of getting to know many of you -- our members, whether as customers, suppliers or business partners, at a time when we are faced with ever bigger challenges in the video industry.

We have come to a critical juncture in the transformation of the video ecosystem, and it is important to work together as an industry and support ongoing efforts to defend our rights to use satellite spectrum, as well as to deal with space debris, interference mitigation, co-existence with 5G deployment and other challenges faced by the video business. In particular, our industry is increasingly threatened by rampant piracy which, if left unchecked, could be extremely damaging.

I would like to continue to support AVIA's role of speaking for its members. We need an association that can speak with a strong united voice, protect our members' legitimate rights in the region, maintain an ongoing dialogue with governments and policymakers across the region, and in doing so, help create a business-friendly environment for our members to operate.

The value of a strong industry association cannot be underestimated, especially with the arrival of 5G and its impact to the satellite industry and the entire video ecosystem. AVIA has a crucial role to play by providing leadership, strategic advocacy and support which is responsive to the fast-changing environment.

I shall look forward to the opportunity to serve another term as a board member, to continue to represent our satellite operator members and the broadcasters that we serve, and to work with companies across the broader video industry. Thank you for your support.

I would be honoured to stand for election to the AVIA Board.

Roger Tong
CEO
AsiaSat