

AVIA EVENTS 2026

CALENDAR AND SPONSORSHIP OPPORTUNITIES

INTRODUCTION

In 2026, AVIA is changing the way it holds industry events and brings our community together.

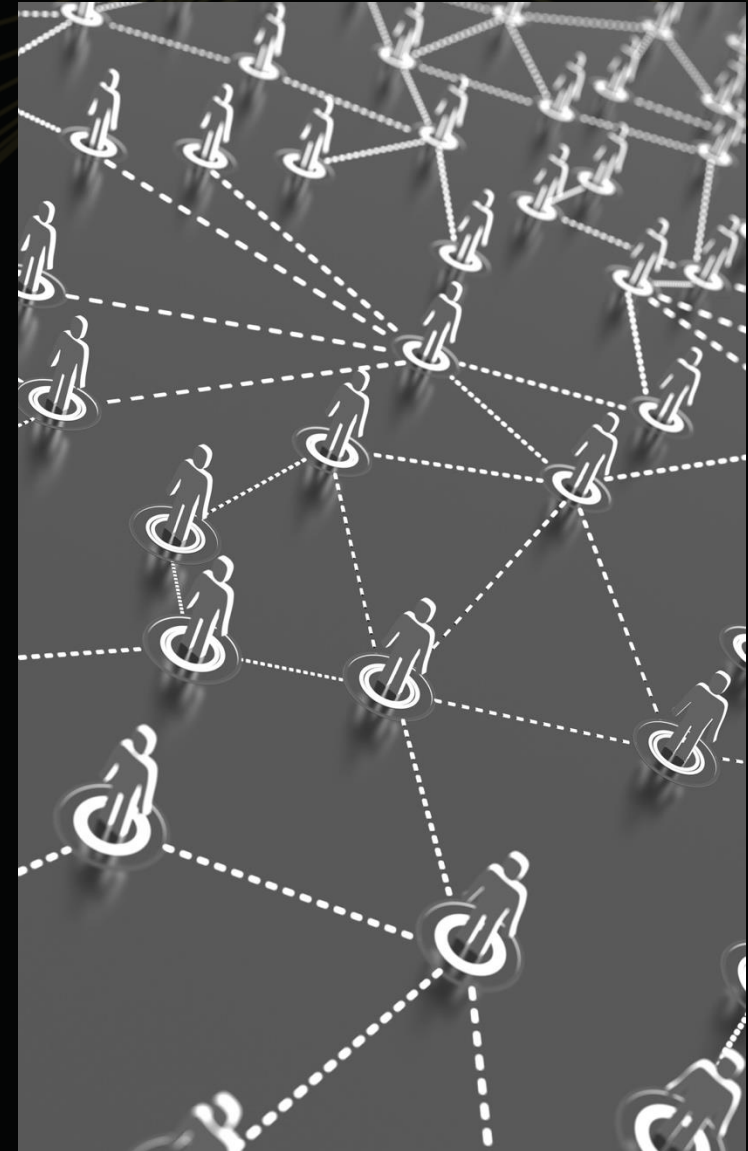
The focus is on creating more meaningful opportunities to bring people together to discuss and debate the topics that matter to our industry. To do this, it makes sense to ask our members to be a part of hosting them, and as such we will be looking at holding many of our events in our members' offices.

They will be open for no fee to employees of AVIA member companies, with attendance limited only by capacity. We will continue to interview our industry leaders and we will give more opportunity to find a way to include the voices of all of our members.

This means more events, and events of different sizes and scale. Some are scheduled in the calendar you see here, some are ad hoc, based on interest and demand. And as always, editorial content comes first, but sponsorship opportunities will continue to be woven into our events.

And some may not yet be imagined. If there is something you would like to see us do, please feel free to reach out to discuss with us.

We are an industry but we are also a community. AVIA wants to ensure the sense of community remains strong, and we engage as many different sectors of our industry as possible.



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AVIA DIALOGUES

HONG KONG, MUMBAI, JAKARTA, SINGAPORE

We plan to host four AVIA Dialogues throughout the year. These will be the biggest events that we hold, and will be hosted in members' offices.

The format will be half day and either a series of interviews with industry leaders or a structured roundtable with curated topics and speakers. Target size is 50 - 100 attendees followed by cocktails.

These flagship gatherings will examine market trends, business challenges, and future opportunities that matter most to our members.

Themes to be discussed may cover *Streaming; Linear; Monetisation; Content; Technology; Marketing* and more.



AVIA INDUSTRY EVENINGS

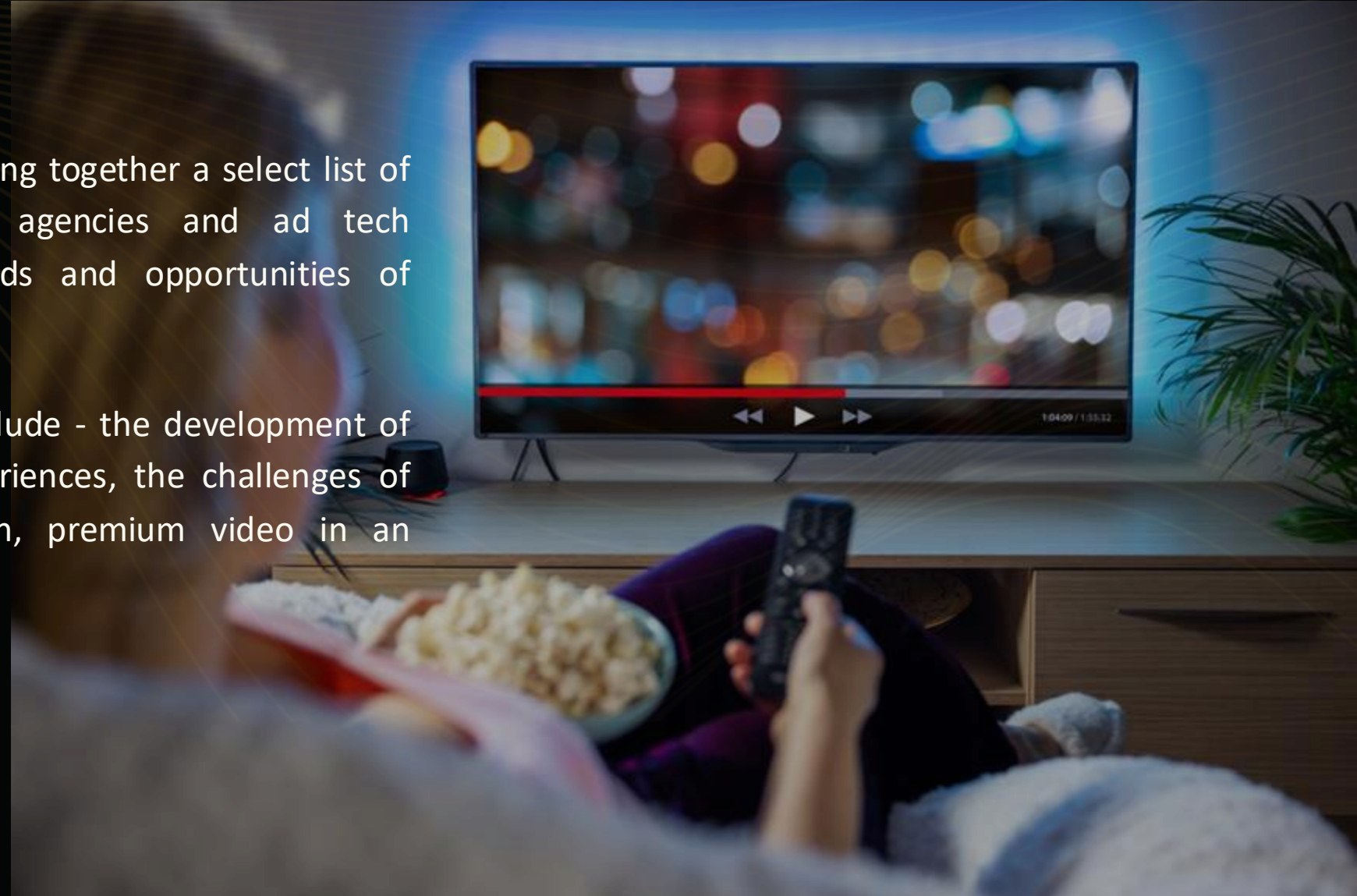
Drinks evenings open to all AVIA members. These may be hosted in members' offices or external venues, and may be themed and include a short industry discussion, a screening or be purely social.



AVIA ADS

A curated roundtable event bringing together a select list of invited publishers, advertisers, agencies and ad tech companies to discuss the trends and opportunities of premium video.

Potential topics for discussion include - the development of CTV, small screen premium experiences, the challenges of live, the role of AI in ad tech, premium video in an omnichannel campaign.



AVIA PRIVATE DINNERS

By-invitation only, these highly curated private dinners convene 6-8 senior decision-makers for candid, off-the-record industry discussions. Designed to foster genuine connection and strategic alignment, this is a premium opportunity to build trusted relationships and explore the critical issues shaping our industry's future in an informal and confidential environment.



AVIA LEARNING LUNCHES

A new, informal knowledge-sharing series where one member company hosts another for a relaxed, in-office lunchtime talk. Each session features an industry expert offering insights into key trends, emerging technologies, and market developments. It's a unique platform for presenters to showcase thought leadership while giving the hosting team practical, up-to-date industry intelligence. A simple, collaborative way to learn, connect, and stay ahead.



AVIA INDUSTRY ROUNDTABLES

The marquee industry roundtables each year by AVIA are:



THE POLICY ROUNDTABLE

The Policy Roundtable brings legal and policy experts in the industry together with regulatory officials from jurisdictions across the Asia Pacific region, for a closed-door discussion of the latest policies and regulations that impact the video industry today.

Each year at the Policy Roundtable, we seek to present international examples and explore Asian views on some of the most burning issues in regulation of the professional video distribution industry.



THE STATE OF PIRACY ROUNDTABLE

The State of Piracy Roundtable will bring together experts and stakeholders from across the video industry to discuss the current landscape and future trends in piracy through open dialogue, active participation, and the exchange of ideas in a more intimate setting.

**2026
EVENT
CALENDAR**

January Industry Evening - SG	February	March 19 th AVIA @ FILMART HK 20 th AVIA Dialogue - Hong Kong Women in Media Evening - SG	April
May AVIA Dialogue - Mumbai AVIA ADS - SG	June 16 th PRT & SOP @ APOS - Bali	July	August AVIA Dialogue - Jakarta
September	October AVIA Dialogue - Singapore	November AVIA & MPA - Tokyo	December Industry Evening @ ATF - SG

THANK YOU

Reach out to us if you'd like to be part of our events for 2026, whether to host, speak or sponsor!

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